

MIAMI POLICE DEPARTMENT



Public Information Office
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Subject: **Operation ALERT Today Florida**

The Miami Police Department in conjunction with the University of North Florida and the Florida Department of Transportation, which provides funding for this program, will begin a Pedestrian and Bicyclist Safety Campaign next week. The City of Miami Police Department's Traffic Enforcement Unit will have officers stationed throughout the City of Miami at various intersections that have been identified as having pedestrian and/or bicycle safety concerns. Officers will be handing out educational pamphlets with pedestrian and bicyclist safety tips as well as state laws and requirements for pedestrians, bicyclists, and motorists.

The initial phase of this campaign will be to educate bicyclists, pedestrians and motorists on Florida State Laws in an effort to reduce traffic accidents involving pedestrians and bicyclists. Approximately halfway through the span of this program we will begin phase two. This second phase will mark the beginning of a **zero-tolerance** approach for those who violate Florida's Traffic Laws. Miami Police Officers will be citing motorists, bicyclists and/or pedestrians who commit infractions that endanger public safety throughout the City of Miami.

The ultimate goal of this enforcement effort is to increase awareness and compliance with traffic laws that protect the safety of pedestrians and bicyclists in the City of Miami.

Important Reminder to Obey Traffic Laws:

Drivers: Obey speed limits. Never drive impaired. Always watch for pedestrians and bicyclists.

Bicyclists: Obey traffic laws. Ride in the direction of traffic and use lights when riding at night.

Pedestrians: Cross in crosswalks or at intersections. Obey pedestrian signals. Make sure you are visible to drivers when walking at any time, especially at night.

Members of the local media are invited and encouraged to support our effort by passing this information on during their local news coverage. For additional information, please call (305) 603-6540 or visit <http://www.AlertTodayFlorida.com>



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NEWS RELEASE